**Don’t Get Down. Get Kinky!**

*Kinky Boots, a joyful musical about finding your footing comes to*

*The Phoenix Theatre Company*

*(Aug 8, 2019 – PHOENIX)* Everyone loves the story of an underdog, especially when it involves cabaret-worthy shoes and music, and relationships in the unlikeliest of places. This is exactly what makes the international Broadway musical *Kinky Boots* such a popular show wherever it goes. Now, The Phoenix Theatre Company is producing its version of the show, which will run Aug. 28 through Oct. 13. It’s only the third regional theatre in the U.S. to do so.

Created by four-time Tony Award-winner, Harvey Fierstein, and Grammyand Tony Award-winning rock icon, Cyndi Lauper, *Kinky Boots* combines the energetic dazzle of a drag show with a touching story of humanity.

Based on the 2005 British movie of the same name, *Kinky Boots* is inspired by true events and tells the story of Charlie Price, who inherits a floundering shoe factory from his father. In order to save the business, Charlie forms an unlikely partnership with a drag queen named Lola, who is a fabulous performer in need of some sturdy new stilettos. *Kinky Boots* tells a tale of what can be accomplished when a town pulls together and people set aside differences to achieve a common goal. Throughout the show, Charlie and Lola discover that although they look different, they are really more alike than they originally thought.

“Kinky Boots is a universal story of acceptance and hope that offers exciting moments of a community pulling together, reminding the audience that we can either let our differences divide us or we can let what we have in common bring us together and make something beautiful,” said Pasha Yamotahari, director, associate producing director, The Phoenix Theatre Company. “Lola’s character gives the show complexity and weight. She’s tough and sometimes combative, but she’s also generous, forgiving and brilliant. In the end, we realize that – just like Charlie – we are giving ourselves over to her ‘kinky’ and fabulous way of seeing the world.”

*Kinky Boots* earned six 2013 Tony Awards, including Best Musical, Best Choreography and Best Score for Lauper’s 16 original songs. It also won three Laurence Olivier Awards, including Best New Musical, and a Grammy Award for the Best Musical Theatre Album.

The Phoenix Theatre Company’s production of *Kinky Boots* showcases the best local and national talent, with the highest production values. It’s the perfect show for The Phoenix Theatre Company’s 100th season! Cast will be announced and press photos will be posted online three weeks prior to opening.

Tickets are on sale now and start at just $32. To purchase by phone, call (602) 254-2151 or visit [www.phoenixtheatre.com](http://www.phoenixtheatre.com).

**ABOUT THE PHOENIX THEATRE COMPANY**

The Phoenix Theatre Company is the largest professional regional theatre company in Arizona. As the first arts organization in Arizona and a founding member of the Central Arts District, The Phoenix Theatre Company is committed to advancing performing arts in the Valley with nearly 500 performances each year on multiple stages. Located at 1825 N. Central Ave in Phoenix, The Phoenix Theatre Company’s mission is to create exceptional experiences by using the arts to articulate messages that inspire hope and understanding. The Phoenix Theatre Company is currently celebrating its 100th anniversary. For more information, visit [www.phoenixtheatre.com](http://www.phoenixtheatre.com/).

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